



Indianhead Federated Library System

newsFLASHES

A Newsletter for library professionals in west-central Wisconsin.

January 2013

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newsFLASHES is emailed monthly. Deadline is by the 25th of month for upcoming issue.

Please send articles, information, and subscription joins and cancellations to Joanne at <mailto:petersen@ifls.lib.wi.us>



1. IFLS News

As part of IFLS' new Shared Services Program (providing materials processing and cataloging for participating libraries), IFLS has hired three new staff: **Deb Faulhaber** – Cataloger, **Cassie Banaszak**-Processor, and **Jackee Johnson**-Processor. Welcome Deb, Cassie, and Jackee!

Alyssa Cleland is the new children's librarian at the **Park Falls Public Library**. Welcome Alyssa!

Nancy Ausman Dhatt, Director of the **Barron Public Library**, retired on December 30th. Enjoy retirement Nancy! **Patti Becker** will serve as Interim Director.

IFLS was well represented in Wisconsin Library Association's We-Lead Initiative. Congratulations to **Ashley Bieber** (Youth Services Manager at **Rice Lake Public Library**) and **Kim Korbel** (Director at the **G.E. Bleskacek Family Library in Bloomer**)! Both of them will have a chance to work one-on-one with a mentor who has been active with the Wisconsin Library Association (WLA).

2. Director's Desk

As we begin 2013 IFLS public libraries are facing the challenge of providing a wider range of services and materials often with less staff and funding than the prior year. It is important for libraries to evaluate current services and anticipate future needs. Several libraries in the system are beginning to plan for additional space or have started a long range planning process to assess their services.



If your library would like assistance in long range planning, service assessments, space needs evaluation, or suggestions on possible reconfigurations please contact John Thompson at thompson@ifls.lib.wi.us or 715 839-5082 ext. 116 to see how we can assist you.

IFLS will be undertaking a major planning process where we will be asking member library staff and boards for their input through a series of surveys and a system wide planning meeting. This planning effort will help us chart our course over the coming years. Watch for more information as we move forward with this essential planning effort. In addition to our local planning efforts, the System and Resource Library Administrators Association of Wisconsin (SRLAAW) is undertaking a process to examine how public library systems can remain effective in meeting member library needs into the future.

3. Share Your Story!

Share
Your
Story!

This is a list of why this (Hudson) library is such an important place in my life:

- 1. My library provides many books and computers which allow me to do the research I need to do in order to establish a clear understanding of both allopathic and holistic approaches to medical care. Through this, I can better work with doctors and make more knowledgeable medical decisions for my family.*
- 2. The books and computers provided for public use also made it possible for me to achieve A's in my classes!*
- 3. The library offers healthy forms of entertainment to everyone, including those in financial distress.*
- 4. By offering the public a wide selection of books and other entertainment the library also serves as a mode to helping our planet stay healthier for the children. Sharing materials instead of purchasing them on an individual basis brings about less waste.*

- Shaney (Hudson Area Joint Library)

4. Big Read Project Grants

Have you looked on with envy at some of the library's in our area as they carried off elaborate, meaningful and interesting community read projects? Now's your chance to apply, too! Applications for NEA Humanities grants for **Big Read** projects are due February 5. For more information, check it out here: http://www.neabigread.org/application_process.php



IFLS libraries: Need some help fine-tuning your application, or need someone to hash out ideas on this? Contact Leah at langby@ifls.lib.wi.us. I'd love to help!

5. Wisconsin Tops in Library Usage, Interlibrary Loan

Wisconsin residents borrow more than 1 million library materials each week, ranking the state among the top 10 in the nation for library usage.

“The collaboration and cooperation among Wisconsin’s public libraries and library systems is a testament to the value we place on libraries and the connections libraries form to serve their local communities,” said State Superintendent Tony Evers. “During our recent economic struggles, libraries stepped up their employment resources. Librarians helped patrons search for jobs, write resumes, and submit employment applications online, many times in partnership with local job centers and employment organizations.”

Wisconsin’s 385 public libraries are part of a network of 17 public library systems that work together to fill requests, share materials, and provide services more economically than if each library worked alone. State funding for library systems was cut 10 percent each year of the 2011-13 budget, which amounts to \$3.3 million over two years. Those cuts, and local and county funding decreases, have made it difficult for libraries to maintain their historic high service levels.

The \$15 million in library system aid for 2013 operations will help libraries

- ensure that system residents have complete access to all public libraries within the system area. State residents made 34.4 million visits to public libraries and checked out 64.5 million items in 2011.
- coordinate the sharing of library materials among participating libraries to meet user needs. **Annually, libraries loan more than 9 million items to each other in response to users’ requests, ranking Wisconsin first in the nation for per capita interlibrary loans.** System-supported delivery networks deliver interlibrary loan items at no charge to library patrons.
- support the download of digital materials. Wisconsin’s digital collection ranks third in the nation in volume of use. In 2011, state residents downloaded more than 500,000 ebook and audiobooks from their local libraries and regional library systems. For 2012, use has already exceed 1 million downloads.
- offer programming to support child and adolescent literacy. In 2011, children’s programs provided by public libraries attracted more than 1.6 million attendees. The Department of Public Instruction coordinates an annual Summer Library Program along with 46 states that are part of the Collaborative Summer Library Program. Summer Library Program attendance for children and young adults was more than 500,000 in 2011.
- provide training and continuing education for local library staff to help them offer the best possible service to their communities.
- coordinate cooperative library technology projects. About 93 percent of the state’s public libraries now participate in shared computer systems that offer users online catalog access to regional library holdings. All public libraries provide the public with the use of computers with high-speed Internet connections and most offer free wireless access for laptop users in the library.

“Even though library visits and circulation have increased over the past five years, the number of library staffers per capita working in our libraries has decreased by 2.6 percent,” Evers noted. “I know librarians are dedicated to helping patrons get the information they need and commend the 5,000 plus individuals who work in our state’s libraries and library systems for their devotion to the public.”

(Eau Claire Leader Telegram – December 11, 2012)

6. Live at Your Library!

How to plug into your local music scene and charge up your communities

It's hard to miss the ever-growing enthusiasm for the "buy local" movement. People want locally grown food, locally made handicrafts, locally created products.

Now is the best time for libraries to join that movement and provide space in their collections for local content, particularly local music.



These collections are a plus for libraries in terms of economics, partnerships, and plugging libraries into the local creative "scene."

Just look at Seattle Public Library, which in July partnered with the University of Washington's acclaimed KEXP radio station to make its extensive archive of live performances by both local and national acts available for library users. "We see the KEXP offerings as an added bonus to our music collection," Seattle City Librarian Marcellus Turner said after the launch.

The radio station's collection of approximately 3,200 live in-studio performances include a variety of genres such as indie, hip-hop, reggae, roots, country, and Latin. And, Turner noted, the range of artists include many up-and-coming Seattle bands as well.

Public libraries can play a role in distributing, promoting, and archiving quality local content. As a result, the library gains materials, musicians gain another outlet to the community, and the public gains access to new content.

What's more, a local music collection gives the music community a personal stake in that collection and generates cool points for the library. It allows librarians to "shop" locally and can mean a steady stream of new and often free material during tough budgetary times.

Full article: <http://americanlibrariesmagazine.org/features/1211212/live-your-library>

(Matthew Moyer and Andrew Coulon)

7. 'StoryCorps @ your library'

The ALA Public Programs Office, in partnership with StoryCorps, is accepting applications from public libraries and library systems interested in hosting "StoryCorps @ your library" programs. Funded by a grant from the Institute of Museum and Library Services (IMLS) to ALA, "StoryCorps @ your library" seeks to bring StoryCorps' popular interview methods to libraries while developing a replicable model of oral history programming. For program guidelines, online application, and additional information, visit: www.programminglibrarian.org/storycorps . (Deadline January 18, 2013)

February, 10 pilot sites will be selected to receive: \$2,500 stipend for project-related expenses; toolkit of written and Web-based customizable program and promotional support materials; StoryKit (a customized set of professional recording equipment) to use to record on-site interviews during the grant period and retain for future use after the close of the pilot project; and a two-day in-person training by StoryCorps staff at the library site to orient volunteers and library staff to interview collection, digital recording techniques and archiving interviews in StoryCorps' proprietary database.

8. Interesting Winter Reading

The Pew Internet Report **Reading Habits in Different Communities**

<http://libraries.pewinternet.org/2012/12/20/reading-habits-in-different-communities/>.

The report provides a good overview of reading habits based upon where a person lives. The report includes a section on library use across communities <http://libraries.pewinternet.org/2012/12/20/part-6-library-use-across-communities>. An interesting piece from the report-- While the percentage of rural residents who read is lower than the urban and suburban areas rural residents read the same number of items as the other areas.

Suburban

Special demographic traits: higher household income, middle aged



BOOK READERS

80	% who read at least one book in last 12 months
17	Among book readers, in last 12 months, mean # of books read
8	Among book readers, in last 12 months, median # of books read
93	Among book readers, in last 12 months,% who read print books
22	Among book readers, in last 12 months,% who read e-books
14	Among book readers, in last 12 months,% who listened to audiobooks

Rural

Special demographic traits: older, less household income, lower educational attainment, less access to broadband



BOOK READERS

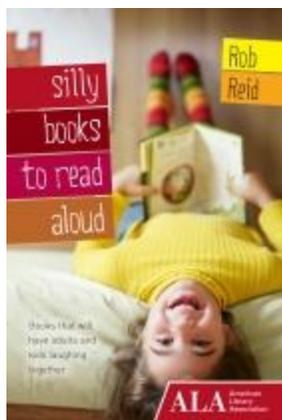
71	% who read at least one book in last 12 months
19	Among book readers, in last 12 months, mean # of books read
7	Among book readers, in last 12 months, median # of books read
90	Among book readers, in last 12 months,% who read print books
17	Among book readers, in last 12 months,% who read e-books
16	Among book readers, in last 12 months,% who listened to audiobooks

9. Library Legislative Day

WLA (in partnership with the Wisconsin Educational Media & Technology Association) announces its annual **Library Legislative Day**, February 5, 2013 at Best Western Inn on the Park, Madison. Bring your local school librarian, principal or school board member, along with trustees and friends. We urge you to participate this year to make sure that we connect with freshmen legislators on library issues and solidify support for libraries in both parties. We need all hands on deck during a budget year.

[Register](#) for this important event today!

10. Silly Books to Read Aloud



Local author and UW-Eau Claire lecturer, Rob Reid recently released his guide to children's literature, "Silly Books to Read Aloud."

"[Silly Books to Read Aloud](#)" is the ultimate guide to choosing fun and funny stories to read with and to children. Acclaimed children's book authority Rob Reid offers a concentrated look at the content and appeal of different books, helping adults make informed decisions about what children read. More than simply a recommended reading list, books in this guide help children's language development and encourage good reading habits, improved comprehension and a broadened vocabulary. Those looking for suggestions outside this book will find a "Hall of Fame" listing of notable children's literature authors for any age level. Featuring a comprehensive selection of stories for

preschoolers, emergent readers and children ready for chapter books, this book is a go-to for parents, grandparents, teachers and caregivers. The book is published by [Huron Street Press](#), a trade publishing imprint of the American Library Association available through [Independent Publishers Group](#) as well as numerous traditional retail outlets in both print and e-book editions.

Full Article: <http://www.americanlibrariesmagazine.org/news/ala/silly-books-read-aloud>

(American Libraries Magazine – December 13, 2012)

11. Workshops and Webinars

For additional information on the workshops and webinars, visit the Continuing Ed section of the IFLS website at <http://www.ifls.lib.wi.us/Default.aspx?tabid=136> .

This page also includes past IFLS webinar recordings, handouts from IFLS workshops, and other CE opportunities.

Wild Wisconsin Winter Web Conference (webinar)

Wednesday, January 16, 2013 (8:30 am–5 pm)

Six nationally-known speakers all in one, from the comfort of your own computer. Attend as many sessions as you want to. Includes a cheesy sweater contest, and other goofy door prizes. All sessions will be recorded. To register and for more complete information:

<http://nicbits.blogspot.com/p/wwwwc.html>

The One Organizing Strategy That Will Triple Your Efficiency at Work and Home (webinar)

Thursday, January 31, 2013 – (9-10 am)

Professional organizer Heidi DeCoux Giron will help us come up with systems and processes that will help make sense of our offices, our desks, and our lives to help ensure we can spend more time doing the things we love. This webinar is sponsored by IFLS, NWLS and WVLS.

To register: <https://www3.gotomeeting.com/register/635381118>



Summer Library Program Workshop – Dig In!

Thursday, February 7, 2013 (9 am-3:30 pm) @ L.E. Phillips Memorial Public Library – Eau Claire
Here's the [flyer!](#) It's time to get inspired at the most popular IFLS workshop of the year: The Annual Summer Library Program Workshop! Share ideas with your colleagues, and learn from some masters. Penny Johnson is the teen librarian at the Baraboo Public Library, and has been featured as a national trainer. Anne Horjus, also from the Baraboo Public Library, is a multi-talented and engaging person, and he was one of this year's CSLP Manual authors. Lunch break will be short, so you can pack your lunch or join us for a catered lunch.

Register by February 1 here: <http://tinyurl.com/bpe8h3v>

5 Powerful Email Techniques for Emptying Your Inbox and Keeping It Empty (webinar)

Tuesday, February 12, 2013 (9-10 am)

Join professional organizer Heidi DeCoux Giron for some tips to manage the flood of emails you receive. Sponsored by IFLS, NWLS and WVLS.

To register: <https://www3.gotomeeting.com/register/441154878>

Annual Report Clinic

Wednesday, February 13, 2013 (10 am-Noon) @ IFLS

New to being a library director? Been around a while, but still stymied and flustered by the Annual Report? Join our resident experts John Thompson and Juli Button for a hands-on workshop to walk you through the elements you'll need to know.

Register by February 8: <http://tinyurl.com/c4zvvsh>

ADDITIONAL CE OPPORTUNITIES:

Find the Right Career Training and Education

Tuesday, January 22 (10:15am-12:15 pm) and repeated

Wednesday, January 23 (6:30-8:30 pm).

Job seekers and career builders will find the personalized help they need at a workshop to be held at the L.E. Phillips Memorial Public Library in Eau Claire. Participants in this interactive workshop will have the opportunity to use hands-on personalized assessments to identify individual work preferences and aptitudes and match them to a variety of career possibilities. Information will then be provided as to which schools and training centers in the Chippewa Valley offer the necessary education and financial aid resources will be explored.

Adults interested in this program may call 715-839-5004 or email librarian@eauclaire.lib.wi.us to register.



UW-Madison, School of Library and Information Studies

Registration is open for Spring 2013 workshops and online classes!

Visit our site <http://www.slis.wisc.edu/continued.htm>

Questions? Contact Anna Palmer, ahpalmer@wisc.edu, or Meredith Lowe, mclowe@wisc.edu

Announcement! The sixth annual **Library Technology Conference** announces keynote speakers, [Kimberly Bryant](#) and [Virginia Eubanks](#), for 2013! The 2013 Library Conference will be held March 20-21 on the campus of Macalester College in St. Paul, MN. Watch for registration information.

12. Mark Your Calendar

- Wednesday, January 16 8:30 am – Wild Wisconsin Winter Web Conference (Webinar) @ IFLS
- Friday, January 18 10:00 am – MORE Directors Council Meeting @ IFLS
- Wednesday, January 23 12:30 pm – IFLS Board of Trustees Meeting @ IFLS
- Thursday, January 31 9:00 am – Webinar: The One Organizing Strategy that Will Triple Your Efficiency at Work and Home
- Friday, February 1 9:00 am – MORE Executive Committee Meeting
- Tuesday, February 5 Library Legislative Day @ Madison
- Thursday, February 7 9:00 am – Workshop: Summer Library Program Workshop—Dig In! @ L.E. Phillips Memorial Public Library-Eau Claire
- Tuesday, February 12 9:00 am – Webinar: 5 Powerful Email Techniques for Emptying Your Inbox and Keeping It Empty
- Wednesday, February 13 10:00 am – Annual Report Clinic @ IFLS

For more calendar information visit <http://www.ifls.lib.wi.us>

