



Indianhead Federated Library System

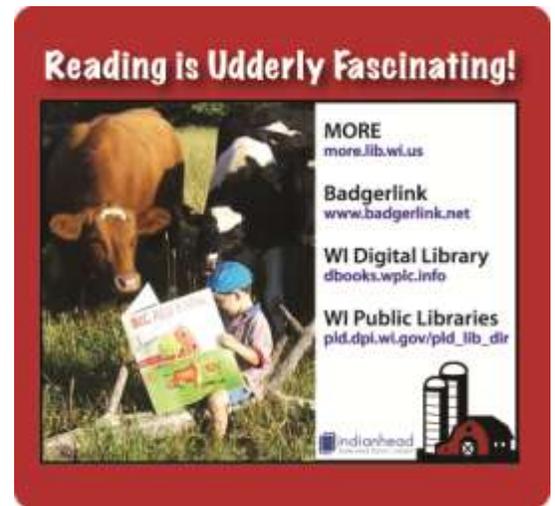
# NEWSFLASHES

*A Newsletter for library professionals in west-central Wisconsin.*

July 2013

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**NEWSFLASHES** is emailed monthly. Deadline is by the 25<sup>th</sup> of month for upcoming issue. Please send articles, information, and subscription joins and cancellations to Joanne Gardner at <mailto:gardner@ifls.lib.wi.us>

## 1. IFLS News

**Barron Public Library** and **IFLS** are staffing a booth at **Wisconsin Farm Technology Days**, July 9-11 in Barron County. Magnets (see picture above) and BadgerLink bookmarks will be the IFLS giveaways.

**Kathy Miller** retired effective July 1, 2013 after 24 years at the **Hazel Mackin Community Library in Roberts**, Wisconsin. Happy Retirement Kathy!

The **Friends of the L.E. Phillips Memorial Public Library in Eau Claire** was a recent recipient of the **Baker & Taylor Award**. The \$1,000 award will be used to help fund the Friends annual "Give-A-Kid-A-Book" project, which serves underprivileged children during the holiday season.

Twenty-five participants have been selected for the inaugural **Youth Services Development Institute**, a professional development and networking opportunity for libraries who serve babies, children, and teens in small to medium public libraries in Wisconsin. Those selected from IFLS include: **Arlene Mabie (Hawkins Area Library)**; **Davyann Lee (C.A. Friday Memorial Library-New Richmond)**; and **Cole Zrostlik (St. Croix Falls Public Library)**.

**Pepin Public Library** participated in the **Leap into Reading** promotion sponsored by the Wisconsin Department of Public Instruction, the Edvest College Savings Plan, and the Green Bay Packers and won 4 tickets to the Green Bay Packers Family Fun Night for Saturday, August 3, 2013.

## 2. Director's Desk

As we celebrate the July 4<sup>th</sup> holiday and reflect upon the meaning of the day, it is also a great time to reflect about the role of libraries in society.

Libraries are one of major cornerstones of the community and play a key role in a democratic society. They open the doors to new ideas; the sharing of opinions; and lifelong learning.

A library is a community gathering place for conversations and sharing. Like the United States, libraries are evolving.

As your partner in serving the citizens of Wisconsin we will continue to shape our services to serve your library and the citizens you serve.



## 3. Share Your Story!



*We have so much enjoyment from the library! It has opened up a world of great books to us and we never have to rent movies.*

*My sons are learning how to love and enjoy reading through the library and we are always treated with respect!*

*One of the best parts is being able to order online through the MORE system.*

*We love the Altoona Public Library!*

*Megan Peterson-McManus, Patron*

## 4. MOOCs Have Come to Library-land

Massive Open Online Courses have been gaining in popularity as a way to provide access to higher education learning. Major universities and renowned professors are providing some popular courses online—for free! Participants watch lectures and take part in discussions virtually. Most courses have the option of completing assignments and receiving a certificate.

For more on MOOCs in general, [see here](#). Maybe you are seeing people using library internet connections to participate in this new(ish) form of education. Now there is a chance to do a few library-specific MOOCs—one costs money in order to obtain a certificate, the other is free, as far as we know so far. The first, offered by David Lankes of the iSchool at Syracuse University, is called [New Librarianship Master Class](#), based on his book *The Atlas of New Librarianship*. The second, offered by Michael Stephens at the San Jose State University SLIS, is called the [Hyperlinked Library](#). These MOOCs will be eligible for some form of continuing education credit for library directors needing to maintain certification—watch for exact clarification about what counts as what, coming soon. In the meantime, check out the MOOCs!

## 5. Great Scholarship Opportunities

There are four scholarships (grants) available to attend this year's **Association of Rural and Small Libraries (ARSL) Conference (ARSL)** in Omaha, Nebraska, from September 26-28, 2013. Library Services and Technology Act (LSTA) funds totaling \$750 per recipient will reimburse eligible costs such as conference registration, membership, travel, and lodging. It is up to the recipient to make all travel arrangements. The application is posted on the DPI's Public Library Development website (<http://pld.dpi.wi.gov/pld>) under "Recent Updates" (<http://tinyurl.com/ldak32r>). The deadline to apply is July 15, 2013. A written evaluation must be completed by February 15, 2014.

*Priority will be given to scholarship applicants who:*

- Work in a Wisconsin small or rural public library (less than 12,000 population)
- Never have attended a previous ARSL Conference
- Are willing to network and share information with WI colleagues
- Agree to participate in a webinar to share what you learned with the library community
- Attain supervisor's approval for the application

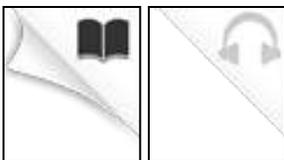
The **2014 Library Services and Technology Act (LSTA)** grant application online form is now available on the LSTA web site: ([http://pld.dpi.wi.gov/pld\\_lsta](http://pld.dpi.wi.gov/pld_lsta)). LSTA applications for six competitive grant categories are due by 4:30 p.m. on September 13, 2013. Competitive grant categories are: Digital Creation Technology, Digitization of Library Historical Material, Accessibility Projects, Early Literacy Projects, Literacy Projects, and Merging Integrated Library Systems.

*The LSTA web site also contains:*

- 2014 LSTA Grant Application
- 2014 LSTA Information and Guidelines
- 2014 LSTA Information Session Recording
- LSTA Frequently Asked Questions (FAQ)
- LSTA Grant Application Worksheet
- E-Book Reader Lending Program Guidance
- Serving Special Populations
- Tips for LSTA Grant Writers

For further information: Terrie Howe, 608-266-2413 OR by email: [Teresa.howe@dpi.wi.gov](mailto:Teresa.howe@dpi.wi.gov).

## 6. Wisconsin's Digital Library



Have you looked at the home page of Wisconsin's Digital Library recently? Featured collection links, bright colored cover images; icons that indicate ebook or audiobook (if the title isn't available, the icon is greyed out); plus links to the Overdrive Media Console App, as well as information on Advantage titles and always available classics.

We have a new addition to the Wisconsin Digital Library page: a way for patrons to donate money to expand the digital collection. You'll notice the link in the row of square graphics/links below the "new ebook additions" section. It links to a page on the WPLC (Wisconsin Public Library Consortium) website which explains a little bit about donating and then links to a credit card processing page maintained by WiLS (Wisconsin Library Services). Donations will go to the WPLC general collection fund.

Check it out at <http://dbooks.wplc.info>



## 7. Library Happenings

After several years of declining Summer Library Program at the **Spring Valley Public Library**, new director Elizabeth Steans and her fabulous staff are making up for lost time! School visits, lots of talk, fun programs, and inviting decorations all added to the increased participation. At last report, there were 76 kids (ranging in age from 2-13) registered for the Summer Library Program, a developing Teen Advisory Board meeting this summer, and even a program for adults! After no program at all last year, these are encouraging and impressive numbers. And a whopping 55 attendees enjoyed an ice cream social to kick off the summer library program--hooray for board members and volunteers helping to pull off this event!



While attending the Lake Superior Symposium, **Pepin Public Library** Director, Christy Rundquist, was talking to others over lunch about their current project of repurposing backpacks into a “grab n go” set of books on certain subjects. Christy provided IFLS with the process and the thinking behind it.

<http://www.keepingupwithkidsifls.blogspot.com/2013/06/backpacks-to-go-at-library.html>

They'll read to that: **River Falls Public Library's** summer monthly book club meets at local taverns. The River Falls Public Library's adult summer reading program Book Club in a Bar will meet at three area taverns.

For the complete article about this innovative idea:

[http://www.leadertelegram.com/news/front\\_page/article\\_8e7dd036-d4b1-11e2-b6c1-0019bb2963f4.html](http://www.leadertelegram.com/news/front_page/article_8e7dd036-d4b1-11e2-b6c1-0019bb2963f4.html)



The **G.E. Bleskacek Family Memorial Library in Bloomer** had an interesting visitor this week (she seems to be getting around the area, posts for Barron and Chippewa Falls too!). She “collects” libraries by visiting, taking photos, and posting notes and pictures to her blog. We thought you would like to see what she said, see the link below:

<http://libraryvisitsproject.blogspot.com/2013/06/bloomer-wi-public-library.html>

## 8. Library as Place...and Front Porch

Library culture in the city of Houston is undergoing an exciting shift as the Houston Public Library repositions itself as a destination for community gathering, both inside and out.

The library is using a creative place-making approach pioneered by the [Project for Public Spaces](#), to rethink programming outside its four walls, and create a library "front porch."

The Project for Public Spaces believes that when you focus on a place, you do everything differently, turning unused or underused places into vibrant destinations within communities.

[Read more »](#)

*(OCLC WebJunction – June 2013 Crossroads)*



Children play on the central library's "front porch" during LibroFEST; photo by Houston Public Library

## 9. ALA Task Force Releases Recommendations

The American Library Association's (ALA) Digital Literacy Task Force (which is led by the Office for Information Technology Policy) recently released its [recommendations](#) (pdf) to advance and sustain library engagement in digital literacy initiatives nationwide. These recommendations build on the January 2013 Task Force report [Digital Literacy, Libraries, and Public Policy](#) and constitute a call to action on the part of the ALA, library education programs, front-line librarians, various funding bodies, and the diverse stakeholders who use and support library services.

Libraries of all types – school, academic, and public – play a vital role in ensuring all people have the skills and abilities to succeed in the Digital Age. These conclusions and recommendations culminate the Task Force's work over 18 months and include comments from several public programs held at ALA conferences, as well as two online virtual public programs and task force meetings that included observers from different stakeholder groups.

One over-arching recommendation is that ALA should continue to have a member body that focuses on digital literacy and libraries. Other recommendations focus on:

- increasing investment in digital literacy
- developing and sustaining robust partnerships and collaborations
- strengthening and expanding research and assessment
- increasing access to digital literacy programming

Bob Bocher, former Technology Consultant for the Public Library Development Team, is a member of the Office for Information Technology Policy (OITP). The full ALA announcement, including a link to the recommendations, can be found here (shortened link): <http://bit.ly/1awQ7iE>.

*(Channel Weekly – June 20, 2103)*

## 10. Help Redesign the BadgerLink Website

The BadgerLink team wants your help redesigning the BadgerLink website!

BadgerLink provides access to credible online information resources for Wisconsin residents.

We've put together a short survey to get your feedback. **This survey references mock-ups of our new design; do not answer the survey questions based off of our existing site:**

<http://bit.ly/16F9Yc6>.

**This survey will remain open until July 15th.** Your thoughts and suggestions will help us find flaws in our layout and navigation. Thanks for your time and input; we appreciate your feedback!

The BadgerLink Team:

David McHugh - BadgerLink Coordinator

Kara Ripley - Reference and BadgerLink Training Librarian

Elizabeth Neuman - Content Management Librarian

Lisa Weichert - Assistant Director, Resources for Libraries and Lifelong Learning

Call: 888-542-5543    Help: <http://rl3.dpi.wi.gov/badgerlink-contact>

## 11. Workshops and Webinars

### IFLS-SPONSORED CE OPPORTUNITIES:

*The IFLS website Continuing Education section includes past IFLS webinar recordings, handouts from workshops, and other CE opportunities.*

<http://www.ifls.lib.wi.us/Default.aspx?tabid=136> .



### **An Introduction to Interlibrary Loan – webinar**

Wednesday, July 17, 2013 – 8:30-9:30 am

Join the IFLS ILL guru, Maureen Welch, for an introduction to the way Interlibrary Loan works in our state, with background on what it is, who can access it, how it works, and who the state's major players are. This webinar is designed for beginners, and it will be recorded.

Register here: <https://www3.gotomeeting.com/register/332872414>

### **Interlibrary Loan How-To Basics – webinar**

Wednesday, July 31, 2013 – 8:30-9:30 am

Maureen Welch, ILL Coordinator at IFLS, will give you ideas about the basic steps of creating and managing Interlibrary Loan requests in WISCAT. This webinar is designed for beginners, and will be recorded.

Register here: <https://www3.gotomeeting.com/register/307993734>



### Wednesday, July 24 and Thursday, July 25, 8:30 – 4:00

Come for one day, both days, parts of days, whatever works best for you! Check the schedule of events [here](#). Register by July 19 here: <http://tinyurl.com/l9dx7a4>

#### Attend at one of 5 locations:

Eau Claire: IFLS Offices, 1538 Truax Blvd  
Ladysmith: Rusk Co. Library, 418 Corbett Avenue West  
Rice Lake: Rice Lake Public Library, 2 East Marshall Street  
River Falls: River Falls Public Library, 140 Union Street  
St. Croix Falls: St. Croix Falls Public Library, 230 S. Washington Street

IFLS purchased a site license so this will be **free!** Join your colleagues for a national virtual conference. Sessions on innovation, digital content, iPad lending, makerspaces, gamification, loud programming, libraries transforming communities, and more. Bring your lunch or plan to take a break from sessions and go out. You can come for both days, or just choose one, stay for part of the day or all of it.

#### **ADDITIONAL CE OPPORTUNITIES:**

##### **UW-Madison School of Library and Information Studies**

<http://www.slis.wisc.edu/continued.htm>

Summer 2013 Classes

##### **In Madison**

Reading by the Lake: A Weekend of Book Discussions

August 3-4

<http://www.slis.wisc.edu/ReadingByTheLake.htm>

##### **Online Classes**

Don't Just Tell Me – Show Me: Using Pinterest and Tumblr in Libraries

August 5-18

<http://www.slis.wisc.edu/PintTumblr.htm>

##### **Next Generation Cataloging Series**

Are you ready? This class is part of a series intended to bring people up to date on new cataloging practices. Classes will be offered on a rotating basis, with at least one class each semester.

Introduction to XML and Linked Data, Fall 2013

RDA: What You Need to Know, Fall 2013

Basics of Metadata

Questions? Contact Meredith Lowe ([mclowe@wisc.edu](mailto:mclowe@wisc.edu)) or Anna Palmer ([ahpalmer@wisc.edu](mailto:ahpalmer@wisc.edu))



The Lake Superior Library Symposium Conference was held on June 7, 2013.

Those in attendance representing IFLS include (left to right):

- **Christy Rundquist**, Director - Pepin Public Library
- **Kathy O'Leary**, PR and Communications Coordinator – IFLS
- **Lisa Ludwig**, Director - Colfax Public Library
- **James Nalen**, Director - Amery Public Library

## 12. Mark Your Calendar

Friday, July 12	10:00 am - MORE Budget Hearing and Executive Committee Meeting
Wednesday, July 17	8:30 am - WEBINAR: An Introduction to Interlibrary Loan
Thursday, July 18	10:30 am - MORE Bibs Standards Meeting
Friday, July 19	10:00 am - MORE Directors Council Meeting
Wednesday, July 24	8:30 am – American Library Association Virtual Conference – various locations. 10:00 am - IFLS Personnel Committee @ Ladysmith-Rusk County Community Library 1:00 pm - IFLS Board of Trustees Meeting @ Ladysmith-Rusk County Community Library
Thursday, July 25	8:30 am – American Library Association Virtual Conference – various locations.
Wednesday, July 31	8:30 am - WEBINAR: Interlibrary Loan How-To Basics

For more calendar information visit <http://www.ifls.lib.wi.us>