A Recipe for Grant Writing Success by Christine LaFond, Director Clear Lake Public Library

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EQUIPMENT & TOOLS



- Computer
- Access to Internet
- Word Processing Program
- Printer
- Scanner
- Access to Fax machine
- Flash Drive
- File Folder(s)

- Calendar
 - digital and/or hard copy
- Someone who will review your work
 - typos are bad (don't depend upon a spellchecker program)
 - use plain language (webinar by Reb Kilde is wonderful!
 It is found at https://iflsweb.org/ under Continuing Education)
 - avoid library jargon
- Designated spot to keep all of your grant information and applications
- Time

STOCK YOUR PANTRY



Library's Annual Report

- I. General Information
 - DUNS Number (Data Universal Numbering System)

II. Library Collection

- Number Owned

Books (Print and Electronic)

Audio Materials

Video Materials

Other Materials (Ex: Kits)

Subscriptions (Periodicals and Newspapers)

III. Library Services

- Total Circulation
- Registered Users
- Library Visits
- Library Programs and Attendance

IV. Library Governance

V. Library Operating Revenue

VI. Library Operating Expenditures

VII. Library Capital Revenue, Expenditures,
Debt Retirement and Rent

VIII. Other Funds Held by the Library Board (Ex: Donation fund)

IX. Trust Funds

X. Staff

XI. Loans of Materials to Non-residents

XII. Technology

XIII. Self-directed Activities, Staff Serving Youth/Adults

Service Population

https://dpi.wi.gov/pld/boards-directors/library-standards/

- Appendix C has several ways to calculate service population

- Library mission statement
- History of your library
- Major and minor accomplishments
- Current activities
- Names of three references
 - Choose people who are supporters of your library
 - Review annually
- Names of possible partners
- Draft of a letter of support
 - You can give to reference or partner quickly
- Library Budget
- Information about your community

- Tax exempt statement
 - I sometimes have to state Village of Clear Lake dba Clear Lake Public Library
- Employer Identification Number (EIN)
 - aka Federal Tax Identification Number
- ► 501 © 3 letter from IRS
 - From your Friends of the Library
 - I partner with the Clear Lake Historical Museum so I have a copy of their letter
- Names of Board members and their local affiliations
- If you have their permission, pictures of people participating in library activities.

WHAT DO I WANT TO MAKE?





- Do you want to work on a program? or a project?
- Program
 - Ex: offer a summer reading program for the youth of Clear Lake
- Project
 - Ex: purchase 100 large print books
- Can you partner with another local organization?
 - contact a potential partner to discuss your idea
- Look through your grant information to find the grant that best matches your idea

THE RECIPE



- If this is your first time filling out a grant application, start with an easy one
 - St. Croix Electric
 - Polk Burnett Operation Round-up
 - AnnMarie Foundation
- Read through the whole application
 - Can you start and stop the application or do you need to complete it in one sitting?
 - Know when the grant is due and by what method
 - Submit early
- Collect all of your items you will need for filling out the application

- You may need to "go shopping" for items NOT in your pantry
 - Cover letter
 - Program budget
 - Project budget
 - Other sources of income
 - List of measurable goals
 - List of outcomes
 - Thoughts on ways you will keep the program/project going after the grant funds have run out (sustainability)
- If you can, learn the mission statement of the granting organization and determine how it ties into your library's mission statement

- If you know someone who previously received the grant for which you are thinking of applying, contact that person.
- Some granting organizations post list of past recipients and their applications.
- Some organizations host webinars about their grant application process.

RESOURCES



https://iflsweb.org/

FOR IFLS LIBRARIES

RESOURCES

Budget, Data & Statistics

Grants

https://www.ecpubliclibrary.info/foundations-grants/

- Offsite: use Foundation Directory Online Essential
- In the library
 - use Foundation Directory Online Professional
 - use Foundation Grants to Individuals
 - use demo version of Foundations in Wisconsin

http://librarygrants.blogspot.com/

- for anyone interested in library grant opportunities

https://www.grants.gov/

- centralizes information from more than 1000 government grant programs

https://www.epa.gov/grants/ (Environmental Protection Agency)

- uses grants.gov portal
- citizen science
- periodically hosts webinars for the EPA grants community

https://imls.gov/grants (Institute of Museum and Library Services)

- uses grants.gov portal
- sample applications
- sign up to receive e-mail messages with news, updates and stories about libraries and museums

https://www.demco.com/services/free-grant-search

https://wisconsin.grantwatch.com/

- Sign up to receive FREE weekly newsletter
- Free: Grant synopsis and deadline
- Paid: View FULL grant details

http://wifoundations.org/

- Covers every active grant making foundation in WI
- Annual subscription (IFLS currently pays for In-Library use subscription)
- <u>www.more.lib.wi.us/</u>

Dig Deeper

Research Page

Foundations, Grants and Non-Profits

Foundations in Wisconsin Member Login Search

https://grantstation.com/

- Membership fee
- Periodic promotions offering lower prices
- Serves non-profit organizations, educational institutions, government agencies, and religious organizations

https://www.city-data.com/

- population
- gender breakdown
- median age
- median household income
- percentage of residents living
- race

https://www.census.gov/

https://www.wisconsin-demographics.com/

https://candid.org/

 connects non-profits, foundations and individuals to do good

https://www.webjunction.org/home.html

- "builds the knowledge, skills and confidence of library staff to power strong libraries that are the heart of vibrant communities"

https://learn.webjunction.org/



