

T(w)eens:

Programming, Partnership, and Burnout

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Agenda



- Teens and Tweens
- Cocreating Programming
- Partnership
- Combating burnout

Goals

- To provide context on the teen brain which can lead to various behaviors
- To express the importance of programming for the needs of the teens first and the needs of the library second
- Learn how to use partnership, communication, and quality to combat burnout



Who are they?

TEENS AND TWEENS

11-13 year olds



- They are fast approaching adulthood and their bodies are changing
- Due to rapid changes of puberty, they often feel uncomfortable in their bodies
- They want privacy with their friends to discuss the changes thy are going through
- They don't want to be associated with anything considered to be for kids
- They want opportunities to contribute
- They experience many mood swings and varying energy levels



14-18 year olds

- They are very concerned with their body image, and they are swayed by images they see in advertising and the media. They worry if they'll fit into society's standards of beauty.
- They are capable of high levels of abstract thought and solving complex problems.
- They are very curious and me experiment with drugs, alcohol, tobacco, and other risky behaviors.
- They enjoy debating, particularly concerning issues of moral rights and privileges and the meaning of life.
- They are learning more about themselves and they are figuring out how they fit into the world and how other see them.
- Developing their self confidence is important to them.



Who are teens developmentally



Teens & Tweens



- Why are they the way they are?
 - Development
 - Environment
- What are their needs?
- Do their needs match our library needs?

Social and Emotional Learning



- Self-Awareness > Understanding our culture, thoughts, feelings, potential
- Self-Management

 achieve goals, coping with stress
- Social Awareness

 Empathy, understand social norms
- Relationship Skills

 problem solving, conflict management, advocating for ourselves and others

Programming



PROGRAMMING

Fulfilling the needs of the teens



Public Servants

- Focus on community member's needs
- Outreach= listening to the community
- Identify issues & resources to address needs
- Co-create solutions that empower community members

Library Servants

- Focus on facilities & the stuff in them
- Outreach= being the expert who tells people about our stuff & greatness
- Promote books & materials we selected
- Host programs featuring stuff.

Source: Beth Yoke

Co-create



- Engage- learn from each other and set the challenge
- <u>Understand</u>- focus on user needs and gather information
- <u>Ideate</u>- design concepts (what could and will this look like)
- Validate Present, test, evaluate. (Run the program and gather feedback.)



ENGAGE



UNDERSTAND



IDEATE



VALIDATE

Co-Create



 Thank you for coming to the ted talk of how I accidently used co-creation to start my very first library program ever.

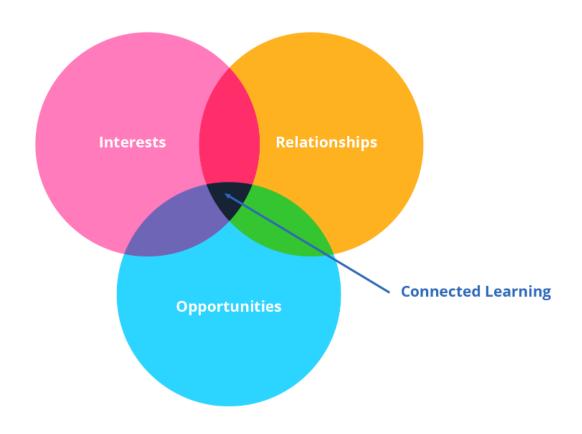
Connected Learning



USE CONNECTED LEARNING PRINCIPLES WHEN DESIGNING LIBRARY PROGRAMS

Connected Learning Scenario





Use connected learning principles when designing library programs

Community Asset Map

- The Assets- The gifts, skills, and capacities that can be shared with the community
 - People
 - Associations (faith groups, cultural organizations..)
 - Institutions (university, city government, libraries, non-profits)
 - Physical Assets- buildings, parks
 - Connections- The most important aspect that holds the power!

Sample Community Asset Map



Local Economy

Banks
Business Associations
Chamber of Commerce
Credit Unions
For-profit businesses
Foundations
Merchants

Space

YMCA/YWCA

Arenas/sports facilities
Civic centers
Coffee shops
Farmers' Market
Fire hall
Houses of worship
Museums
Parks/playgrounds
Restaurants
School buildings (K-12,
colleges, technical/vocational)
Theaters/auditoriums
Transit stops/facilities
Vacant land/buildings
VFW hall

This tool can help: http://youth.gov/map-my-community



Institutions

Hospitals
Not-for-profit organizations
Media/press
Museums
Schools(K-12, colleges,
technical/vocational)
Social service agencies

Organizations

Advocacy groups
Athletic leagues
Block clubs/neighborhood groups
Charitable groups
Civic groups
Cultural groups
Disability/special needs groups
Elderly groups
Friends of the Library
Home owners' associations
Recreation groups

Religious groups Service clubs

Social groups

Unions

Women's & men's groups

Youth groups



Sample Library Asset Map



yalsa

Library Asset Map

People

Friends of the Library Library association members

Partners Patrons

Staff

Trustees

Volunteers/Interns

State library staff

Funds

Donations Endowment Grants/awards Operating budget Sales/revenue



Resources

Audiobooks

Books

Computers/printers/copiers

Digital resources

Equipment

Films

Databases

Interlibrary loan

Pathfinders/handouts

Periodicals

Practice Tests

Reference materials

Special collections

State library resources

Space

Circulation desk

Display areas

Entry way

Outside

Meeting rooms

Signage

Seating areas

Study carrels/areas

Web site

Organizations

IMLS

Library consortia Regional, state & national library associations State library



Community Asset Map





What is a partner?



- <u>Personnel</u> = library employee
- <u>Contractor/consultant</u> = paid for services, not a library employee
- <u>Supporter</u> = organization/individual that endorses the project or idea but does not contribute any resources to its success
- Partner = organization that contributes resources (supplies, staff, transportation, etc.) to the project, as described in a letter of commitment or Memorandum of Understanding if you have one

Summer Library Programs



- Foundationally- change nothing
 - Lean harder into partnerships
 - —Don't sacrifice quality for quantity
 - Build on pre-existing relationships
 - Leave the building and state your case



BURNOUT

Burnout

- Focus on capacity
- Co-creation/ co-design with teens
- Community <u>partnership</u> not just community contractors
 - Identifiable via asset mapping
- Quality over quantity
- Data/information/ communication/ stories
- Growth mindset

Putting it all together



Example: Teen Program	Community relationships	• Form a teen advisory board
	Learn	• School district data
	Listen	• Ask the TAB • Still asset-based!
	Align	What do the teens care about and want to do?Where does that intersect with the library's mission and resources?
	Share	• Establish some options for teen programs.
	Co-Create	Teens decide on the goals of the eventTeens plan the event, with library support
	Align Share	 Still asset-based! What do the teens care about and want to do? Where does that intersect with the library's mission a resources? Establish some options for teen programs. Teens decide on the goals of the event



Tips for library workers 11-13 yrs.

- Provide opportunities for them to discuss issues that are important to them and to express their opinions
- Give them their space. Respect their privacy while still letting them know that we are available for them.
- Do not single them out in front of their peers for praise of criticism.
- Provide opportunities for them to participate in community service, work in groups, and make things creatively.



Tips for library workers 14-18 yrs.

- Give them opportunities to demonstrate their independence and skills by involving them in the planning of their learning experiences.
- Push them to stretch their thinking by providing real life problems to solve.
- Hold them to high standards and hold them accountable.
- Challenge them on their thinking on identities, values, and beliefs.
- Help them plan for their future by providing guidance on and exposure to career and post secondary options
- Don't make comments criticizing their appearance.
- Give them an opportunity to positively contribute to their community.



Resources

- Rethinking our role to better serve the community during and beyond times of crisis.
- The Connected Learning Alliance
- Library Staff as Public Servants Field Guide
- Why Teenagers' Brains are Wired Differently
- YALSA Teen Programming Guidelines
- Connected Lib- Asset Mapping
- What is the CASEL Framework
- Transforming Teen Services
- Switch: A design thinking STEM lab
- <u>Community Led Planning for Equitable,</u> <u>Responsive Services</u> (webjunction)



For Assistance: Contact Kym Powe

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