
Some Assembly Required: Early Literacy Programming At Your Library

Brooke Newberry

Agenda

- Development
- Programming
- Outreach



Developmental Milestones: Babies

	Physical/Motor Development	Socioemotional Development	Cognitive Development	Language & Communication
0-11 months				
12-23 months				

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12-23 months	<ul style="list-style-type: none">- Walks- Handedness- Throws & kicks- Pats objects- Ascends stairs in childlike way	<ul style="list-style-type: none">- Separation anxiety- Parallel play or engaging as onlooker	<ul style="list-style-type: none">-Recognize self in mirror-Can follow simple directions	<ul style="list-style-type: none">-Uses 10 words

Developmental Milestones: Ages 2-5

	2 Year Olds	3 Year Olds	4 Year Olds
Physical/Motor Development			
Socioemotional Development			

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Physical/Motor Development	<ul style="list-style-type: none">- Scribbles with crayons- Can aim & throw an object- Walks backward- Can descend stairs in childlike way	<ul style="list-style-type: none">-Walks up and down stairs, alternating feet- Bends over without falling-Turn rotating handles, or open jar lids-Can kick, throw, and catch a ball-Uses age appropriate scissors	
Socioemotional Development	<ul style="list-style-type: none">- Self-centered & selfish- Mimics observed mannerisms- Uses "no" frequently	<ul style="list-style-type: none">-Shows affection for familiar family and friends-Understands the idea of "mine" and "his/hers:-Shows a wide range of emotions: happy, sad, angry, bored	

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Socioemotional Development	<ul style="list-style-type: none">- Self-centered & selfish- Mimics observed mannerisms- Uses "no" frequently	<ul style="list-style-type: none">-Shows affection for familiar family and friends-Understands the idea of "mine" and "his/hers:-Shows a wide range of emotions: happy, sad, angry, bored	<ul style="list-style-type: none">- Understands sharing and taking turns- Understands and obeys rules- Expresses emotion verbally, rather than physically

Developmental Milestones 2-5

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Cognitive Development	<ul style="list-style-type: none">- Concrete use of objects- Understands & uses some symbols- Uses transition objects (e.g., security blanket)		
Language & Communication	<ul style="list-style-type: none">- Uses 250 words- Uses pronouns- Uses two-word sentences- Caregivers can better understand communication		

Developmental Milestones 2-5

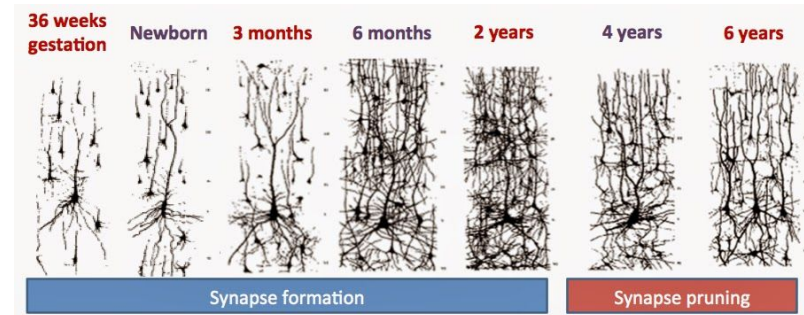
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Cognitive Development	<ul style="list-style-type: none">- Concrete use of objects- Understands & uses some symbols- Uses transition objects (e.g., security blanket)	<ul style="list-style-type: none">-Understands the concept of same and different-Sorts objects by shape and color-Counts and understand the concept of counting	
Language & Communication	<ul style="list-style-type: none">- Uses 250 words- Uses pronouns- Uses two-word sentences- Caregivers can better understand communication	<ul style="list-style-type: none">-Uses around 500 words-Answers simple questions-Speaks in sentences of five to six words- Speaks clearly- Can tell a story	

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Language & Communication	<ul style="list-style-type: none">- Uses 250 words- Uses pronouns- Uses two-word sentences- Caregivers can better understand communication	<ul style="list-style-type: none">-Uses around 500 words-Answers simple questions-Speaks in sentences of five to six words- Speaks clearly- Can tell a story	<ul style="list-style-type: none">-Talks in complex sentences- Can tell a simple story

Brain Facts: Babies

- 700-1,000 new neural connections are formed every second in a baby.
- By age 3, a child's brain has formed 3 quadrillion connections.
- 90% of a child's brain is developed by age 5.



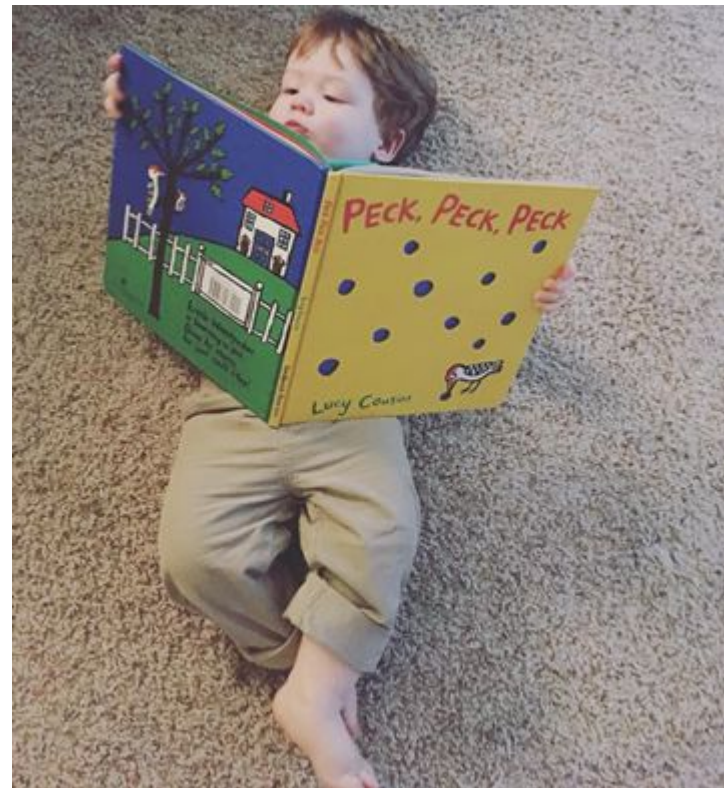
Storytime

- Your storytime doesn't have to be 30 minutes.
- Make a song wall.
- Burnout it real.



Why go beyond storytime?

- Why can't we just do storytime?
- What are the obstacles?
- What can you do?



Play Groups



Play Groups



Play Groups



...ck. Round and Round
Goes the teddy bear.
One step, two step,
Tickle you under there!

Cheeky Cheeky Chin
Eyes, nose, cheeky cheeky chin
Eyes, nose, cheeky cheeky chin
Eyes, nose, cheeky cheeky chin
Cheeky cheeky chin, eyes and nose

How I wonder what you are
Up above the world so high
Like a diamond in the sky.
Twinkle, twinkle, little star
How I wonder what you are.

Dance Parties



Group Activity!



Use what you have



Paint



STEAM



STEAM



Messy!



Passive Activities



Passive Programs

- 1000 Books Before Kindergarten
- Baby Book Bees
- Letter of the Week



Does Outreach Matter?

- Why is outreach important?
- Who is our audience?
- How can we possibly find time for this?



Carving Time

- Dedicated staff member is ideal.
- Look for opportunities to get a big audience at once.
- Passive programs like 1,000 Books Before Kindergarten count!
- Pick your priorities.



Partners

- Daycares
- Hospitals
- Schools
- Local organizations



Group Brainstorm


- Who could your local library be partnering with?
- What obstacles are in your way?



Collaboration

- Make a plan.
- Set expectations and responsibilities.
- Reflect on the partnership every year.

CONGREGATIONAL PRESCHOOL
Books2Go Collection



This bag contains 10 books.

These will be rotated every 4 weeks.

Check receipt in back for book list.

LA CROSSE PUBLIC LIBRARY
Books and a Whole Lot More

If you have any questions, please contact
Youth Services Dept at 789-7128 or youthservices@lacrosse.lib.wi.us

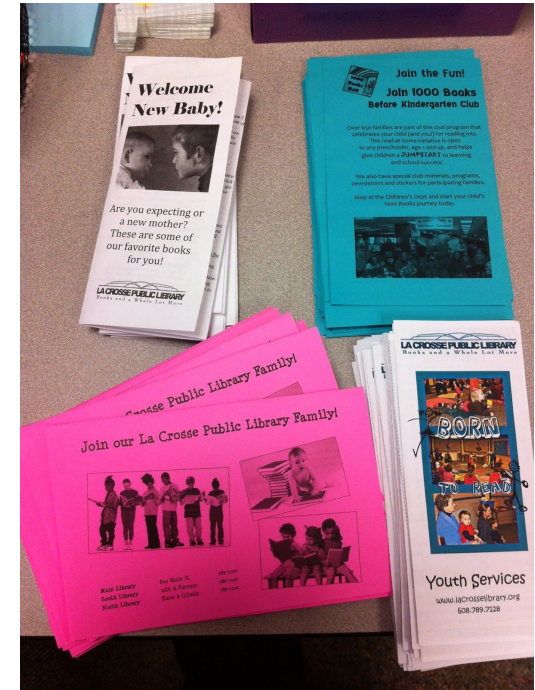
Please have bags ready for pickup.

Our next visit will be:

WEEK OF
10/7/15

Publicity

- How will you get the word out?
- What if the word gets out too much?
- Know your limits and stick to them.
- Ask your partner organization to create the publicity.



Fines

- Fresh start card.
- Limit borrowing options.
- Check in after 3 months.



Read what you want, where you want!

Write the title and either initial or have an adult initial that you read

READ OR LISTEN

----- \$1/15 minutes

----- \$1/15 minutes

----- \$1/15 minutes

----- \$1/15 minutes

Adult Initials

\$5

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Contact Me!

Brooke Newberry

WRLS Collaborative Consultant

brooke@wrlsweb.org

