Woot! It's Summer @ the Library

Engaging Teens and Tweens

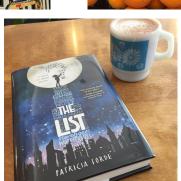
Kristi in one slide

I am Head of Programming and Partnerships at the Beloit Public Library with 10 years of experience in working with youth in Public Libraries and Museums.













What is the First Word that Comes to Mind?

Excitement

Awesome

Dread



Determination

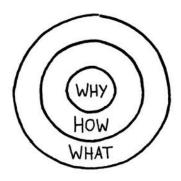
Fun

Exhaustion

What else?

Start with the Why

The Golden Circle



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What

Every organization on the planet knows WHAT they do. These are products they sell or the services they offer.

How

Some organizations know HOW they do it. These are the things that make them special or set them apart from their competition.

Why

Very few organizations know WHY they do what they do. WHY is not about making money. That's a result. It's a purpose, cause or belief. It's the very reason your organization exists.



My First Summer Reading Program

- When: The year was 2007
- Where: Goshen Public Library
- Who: Ann-Margaret Rice
- What: Plan our Summer Library Program
- Why: Connect our teens and our community
- How: Ask



Teen Summer Reading Program @ GPL



A Visit to a Yoga Studio



Harvesting at a Local Farm



Preparing Our Harvest

Teen Summer Reading Program @ GPL







Outdoor Cooking

A Hike to the Farmers'
Market

Birding

Teen Summer Reading Program @ GPL



Canoeing



Cooking Demonstrations

A Hike

What have you tried?



A Local Candy Shop



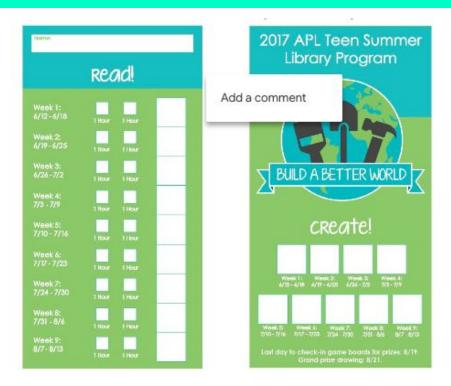
Pizza Making



Our Mode of Transportation

What has worked? What has not worked? What would you like to do in the future?

The Reading Component



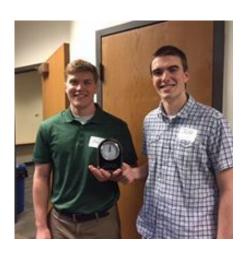


How do you track reading for teens?

Beyond Reading and Programs







What are other ways that you engage your teens?

Human Bingo

| В | 1 | N | G | 0 |
|-------------------------------|-----------------------------------|----------------------|----------------------------|--------------------------------|
| Loves to cook | Have led a storytime | Is a night person | Wears contact lenses | Favorite color is yellow |
| Read a Graphic Novel | Owns a pet | Is a single child | Likes sushi | Uses social media |
| Drinks tea | Likes to dance | Free! | Met a famous person | Can play chess |
| Plays a sport | Has blue eyes | Can whistle | Has a tattoo | Dislikes snakes |
| Speaks another language | Traveled to another country | Sings in the car | Has straight hair | Dislikes chocolate |

Tween Summer Library Program @ APL



A Local Country Club Turned Community Garden



A Local Recording Studio



Designing an eBook

Tween Summer Library Program @ APL



Roller Derby



A Sword Fighting Lesson



A Freakish Toy Workshop

Summer Library Program Redesign





How do you track reading for kids?

Online Component





Community Missions

A Philanthropic Component





You can do this!





Questions?

Contact me!

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