

Fumbling with Facebook webinar resources

How to make your cover photo clickable:

<https://www.webmarketingtherapy.com/blog/web-marketing-tip-adding-a-link-to-facebook-cover-image/>

Create a FB business page: <https://smallbusiness.chron.com/convert-facebook-business-losing-contacts-31419.html>

Microtran instructions for dealing with “too many redirects” error message. It’s already a little outdated, but has worked: <https://marcotran.com.au/how-to-fix-facebook-too-many-redirects/>

Kris Schwartz’s advice for updating your FB page:

Follow the directions from the [microtran site](#) to get back to the classic look. The last step is to logout and then back in. Because libraries are using Facebook from a number of locations right now **you should try and make sure you are logged out of Facebook everywhere on any computers that would use that login and then log back in.** Web browsers can save your login to Facebook so even if you have closed the browser the login is still cached and it appears you are logged in. It would probably be easiest to just have everyone log out first, follow the directions, then log out and back in on the computer you followed the directions on before anyone logs in elsewhere. I think this may be why there are some residual issues after following the directions is because of cached logins at multiple locations/computers. **In Facebook there is a way to force logoff all sessions using these directions:** <https://www.facebook.com/help/211990645501187>