

Public Library Development

Emergency Preparedness - Pandemics

Blogs & Communications

Census 2020

Director Certification

Data & Reporting

Wisconsin Libraries Transforming Communities

Administration & Governance

Libraries Activating Workforce Development Skills (LAWDS)

Library Directories

Library Legislation - Funding

Library Services and Technology Act (LSTA)

Technology

Youth Services

Inclusive Services

Libraries Activating Workforce Development Skills (LAWDS)



For Job Seekers



Get Help

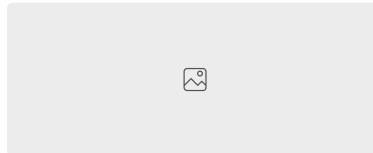
Find FREE, private, and community-based one-on-one assistance, training, and local resources to help you during your job search. <http://www.wisconsinjobcenter.org/directory/default.htm>



Create an account on the Job Center of Wisconsin website (you will need an email account to register) to search for jobs, to RSVP to workforce-related events and courses, to learn about your local labor market, and to create a resume with the Job Center of Wisconsin's resume builder.



Find a wide variety of employment programs and services on the DWD's website, including jobs for people with disabilities, resources for people transitioning into work as former welfare recipients, worker's rights programs, unemployment insurance information, and information about workers compensation.



For Library Staff

What You Need to Know to Help Job Seekers at Your Library

- Helping Job Seekers- Quick-Start Guide
- Training webinars (links for all bullet points)
- Understanding the system: How can job centers and libraries work together to help job seekers?
- How to host a local event... Contact information and more.
- Regional Resources: Library System Resource Pages
- Frequently Asked Questions

Website Design Resources

- Resources to help you build a job seeker page on your library's website
- Library System Resource Pages

Marketing Toolkit

Find a wide variety of communication materials tailored to help library marketers drive local job seekers to JobCenterofWisconsin.com, or to their public library. Select or customize the content that best reflects your library's job seeker resources.

Toolkit How-to Guide Get started here.

Proactive Communications Guide

Don't wait for the media to come to you! Includes information about how to present a story, press release, PSA, and more to your local media partners.

Toolkit materials: (link items below or embed AirTable??- [here's a good example](#))

On-site Posters

(Poster 1- 8.5x11") | (Poster 2- 11x17") | (Poster 3- etc.)

Flyer Ads Circulation Counter Materials that can be placed in acrylic holders. (Flyer 1) | (Flyer 2) | (Flyer 3)
(5) Owned Social Media Posts for Facebook, Instagram, and Twitter.

(4) Online Display/Banner Ads for you to place on your websites for jobseekers.

(3) Website Widgets/Buttons to be placed on your library website to direct users to the JobCenterofWisconsin.com landing page.

(1) Press Release Template you can customize and share with local media outlets.

(1) PSA Script you can use in a social media post, local public access video, etc.

(1) Media Story Pitch you can share with local members of the press.

About the LAWDS Project

LAWDS Project History

LAWDS Partners